

Over 11,000 sq ft of potential in downtown Manitowoc

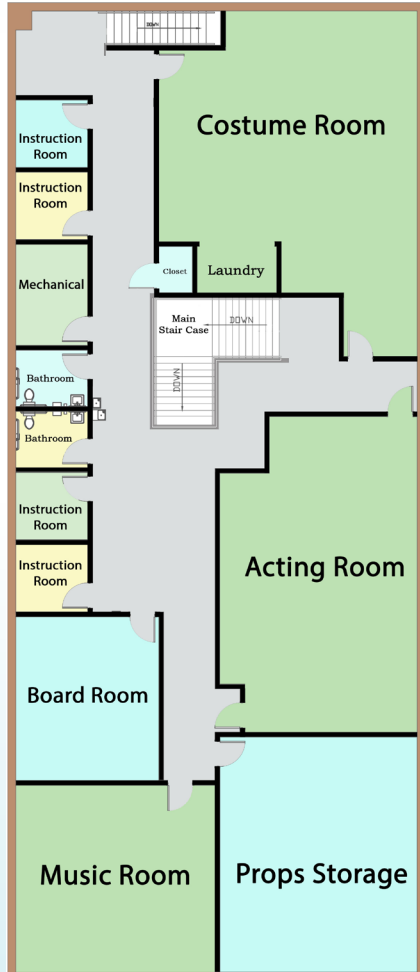
NAMING OPPORTUNITIES

- \$30,000 - Community Room, available for rent
- \$20,000 - Lobby
- \$20,000 - Kitchen / Meeting Room
- \$10,000 - Scene Shop
- \$10,000 - Acting Room
- \$5,000 - Board Room
- \$5,000 - Music Room
- \$2,500 - Instruction Room (4)
- \$1,000 - Staircase Risers (22)
- \$100 - Lobby planks (300)
- \$50 & up - Studio recognition banner



SECOND FLOOR

Music, Acting, Instruction, Board Room, Restrooms, Costumes



OUR MISSION

Treehouse Theater strives to enrich the lives of children and their families by providing quality youth education and performance opportunities.

- * **LOCAL PERFORMANCES**
that inspire, enlighten & entertain
- * **EDUCATIONAL OPPORTUNITIES**
that foster the development of life skills
- * **COMMUNITY COLLABORATION**
with multiple area arts organizations



BOARD OF DIRECTORS

Jeff Brandenburg
Julie Grossman
John Iannitello
Angelina Laurin
Eric Nycz

Martin Schaller
Warren Schmidt
Brittany Schuh-VanderWeele
Susan Shaw
Jamie Vergenz

KAREN ROHRER, *Executive Director*
DEANNE STOKES, *Education Director*



910 WASHINGTON ST * MANITOWOC, WI
(920) 242-6842

www.treehousetheater.com
www.treehousetheatercostumes.com

BRANCHING OUT



CAPITAL CAMPAIGN

To establish our NEW HOME at
910 WASHINGTON ST

VOLUNTEER-LED REVITALIZATION PROJECT



BRANCHING OUT

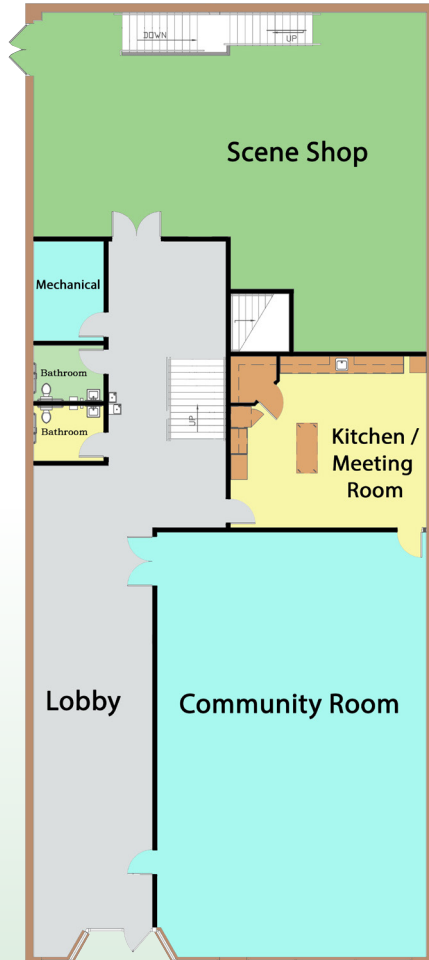
\$675,000 PROJECT

- \$175,000 - Building purchase
- \$170,000 - HVAC, Electrical, Plumbing
- \$125,000 - Construction labor (*all volunteers*)
- \$82,000 - Finishes, fixtures, furniture
- \$45,000 - Parking lot, exterior doors, windows
- \$35,000 - Construction materials
- \$27,000 - Technology, security, campaign
- \$16,000 - Architectural design fees, permits

* detailed budget available on request

FIRST FLOOR

Community Room, Kitchen, Lobby, Restrooms, Scene Shop



WHY MORE SPACE?

- OUTGROWN our old space and storage
- Engage more participants of all ages and abilities
- Respond to need for more efficient rehearsals
- Create one-on-one instruction studios
- Increase potential for costume rental income
- Host multiple on-site fundraisers
- Build easily-accessible disabled restrooms

WHY TREEHOUSE?



David Bourgeois, MPSD Music Teacher

"Treehouse is unique to Northeast Wisconsin since they exclusively feature kids in their high quality musicals. This commitment feeds and strengthens all of our area public and private school theater, music, and arts programs."

Claran LaViolette, *The Masquers*

"Treehouse youth who appear in our productions exude confidence, respect, and professionalism to strengthen our casts. Thank you for fostering a quality artistic outlet for area youth and for instilling the love of theatre in our future actors."

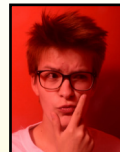


Samuel Schoepp, US Navy

"I was blessed to spend five years at Treehouse to explore my individuality and creativity. Through the years, I met and made many life-long friends, including my wife."

Barb Lueptow, *Wrap It Up restaurant*

"We are quick to hire applicants with experience at Treehouse because they have proven to be reliable, honest, hard workers. We're glad to know that the Treehouse families will continue to come downtown."



Maggie Heili, Sophomore at Roncalli HS

"I look forward to every rehearsal, learn so much, and have already served as Student Director for a summer musical. Treehouse IS my second home, my treasure, my everything..."

Danielle Frahm, Parent

"Our family keeps coming back because Treehouse is a very welcoming, collaborative environment. They excel at teaching student leadership and teamwork. Over the years, we've watched our daughter (and many other children) grow in confidence."



SINCE 2012

- Engaged 389 unique student actors, ages 4-18, that attend 33 different schools or are home-schooled
- Featured students in 1,369 roles in 21 high-quality musicals for a total of 17,448 patrons
- Earned awards at 6 of 7 national theater festivals
- Volunteer-led renovation of first rehearsal studio
- Awarded over \$15,000 in participation scholarships to low-income students
- Inspired **COUNTLESS** youth to pursue the arts



YOU CAN PLAY A ROLE

Join us in creating a **Community Youth Arts Center**, focused on building the confidence, life skills, and full potential of every student actor. **Return your Pledge Card TODAY!**

GROW TOMORROW'S LEADERS

Character development and youth leadership programs

KEEP THE ARTS ALIVE

Teaching appreciation and support for the next generation of arts lovers

SUPPORT OUR DOWNTOWN INVESTMENT

Creating a permanent home that continues to bring families downtown